Attorney Docket No.: 16113-0760001

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Yingwei Claire Cui et al.

Art Unit : 3622

Serial No.: 10/649.585

Examiner : Arthur D. Duran

Filed : August 27, 2003

Conf. No. : 4994

Title : CONTENT-TARGETED ADVERTISING USING COLLECTED USER

BEHAVIOR DATA

Commissioner for Patents

P.O. Box 1450 Alexandria, VA 22313-1450

PETITION FOR THREE-MONTH EXTENSION OF TIME UNDER 37 C.F.R. §1.136

Please extend the period for response to the action dated November 12, 2010, for three months to and including April 12, 2011.

The required fee of \$1110 is being paid concurrently herewith on the Electronic Filing System (EFS) by way of Deposit Account authorization. Please apply any other charges due or credits to Deposit Account No. 06-1050.

Respectfully submitted,

Date: 4/11/11

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